
Hang-Wei Hao

Gravity Model Extensions for the Impact of Mega Sports Events on Tourist Flow

Ghaith Rabadi, A. Sami Stanekzai, T. Steven Cotter, and Mohammed H. Al-Salem

Evaluation of Market Entry Tactics for Sustainable SCM by Using Agent-Based Simulation

Tatsuya Inaba

The Influence of Privacy Calculus, User Interface Quality and Perceived Value on Mobile Shopping

Ching-Yi Lin, Jen-Yin Yeh, and Yi-Ting Yu

An Association Rule Algorithm for Online e-Commerce Recommendation Service

Jiabei Dai and Bin Zeng

ERP Strategy and a Firm’s Contextual Dimensions: A Multiple Case Study

Jen-Yin Yeh and Ching-Yi Lin

Benefiting from Business Model Innovation: The Case of Alibaba’s Alitrip

Amy C. Y. Yip, Minyi Huang, and Pui-Sze Chow

E-Commerce Security Challenges: A Taxonomy

Mohamad Ibrahim Al Ladan

Effect of Humor on Employee Creativity with Moderating Role of Transformational Leadership Behavior

A. Amjed and S. H. S. Tirmzi

The Propensity of Young Consumers to Overspend on Credit Cards: Decomposition Effect in the Theory of Planned Behavior

Rizal E. Halim, Karto Adiwijaya, Jony Haryanto, and Firmanzah

Study on the Relationship between Entrepreneurship Intellectual Capital and the Enterprise Performance

Yen-Jo Kiang, Yu Cao, and Ke-Chian Chang

Analyzing Factors that Affect Green Purchase Behavior: From the Context of Bangladeshi Consumers

Zakia Binte Jamal, Sohel Islam, and Promotosh Barua