

2010 IEDRC HONG KONG Conferences

2010 International Conference on E-business, Management and Economics
(ICEME2010)

Hong Kong, China

Main Hall of Harbour Plaza Resort City

December 28 - 30, 2010

Co-Sponsored by



<http://iedrc.org/>

December 28, 2010 (Tuesday)

Main Hall of Harbour Plaza Resort City

10: 00 – 12: 30 13: 30 - 17: 00	Arrival and Registration
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Note: (1) You can also register at any time during the conference.

(2) Certificate of Participation can be collected at the registration counter.

(3) The organizer doesn't provide accommodation, and we suggest you make an early reservation.

Morning, December 29, 2010(Wednesday)

Venue: Conference room 2

9:00-9:30	Opening Remarks Prof. Dean, A. M. RAWANI, National Institute of Technology, India
9:30-10:25	Keynote Speech I Professor James K. Ho, Information & Decision Sciences, University of Illinois at Chicago Chicago, USA Topic: Maximum Resolution Dichotomies A New Data Mining Methodology for E-business, Management and Economics
10:25-11:00	Taking Photo and Coffee Break
11:00-11:55	Keynote Speech II Dr.Hemantkumar P. Bulsara Economics & Management, S V National Institute of Technology Surat, Gujarat, India Topic: Commercialization of Technology Innovations and Patents: Issues and Challenges

12: 00 - 13: 30	Lunch Break
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Afternoon, Dec. 29, 2010(Wednesday)

SESSION – 1 (ICEME)

Venue: Conference room 2

Session Chair: James Ho

Time: 13:30 – 15:30

M00007	Online Auction of Restaurant Certificates: Buyer's Market Or Seller's Market? James K. Ho
M00008	A Study on the Relationships between Different Work Attitudes towards Employee Promotion and Organizational Citizenship Behavior

	Chi-Cheng Chang, Meng-Shan Tsai and Meng-Chen Tsai
M00010	Influences Of The Organizational Citizenship Behaviors And Organizational Commitments On The Effects Of Organizational Learning In Taiwan Chi-Cheng Chang, Meng-Chen Tsai and Meng-Shan Tsai
M00013	Identification Of Causes Of Non-Excusable Delays Of Construction Projects Shahrzad Khosravi, Hamidreza Afshari, Abbas Ghorbanali, Mahdi Borzabadi And Mahbod Valipour
M00014	The Impact of Web Site Attributes on Internet Users' Online Behaviour: Malaysian Perspective Chai Lee Goi
M00017	Performance Measurement Systems and Downstream Integration - A Study On Their Combined Impact On Supply Network Efficiency Pietro Romano and Pamela Danese
M00018	Regional Development Strategy of E-economy - Case Study For Vojvodina Sofija Adzic and Jasminka Adzic
M00019	A Note on Inverted Yield Curve and Recession X. Henry Wang and Bill Z. Yang
M00020	The impact of Upstream Integration on Companies' Performances Pamela Danese and Pietro Romano
M00023	Impact of the Global Financial Crisis on the Volatility of the Malaysian Stock Market Amir Angabini and Shaista Wasiuzzaman
M00025	Service Innovation: A Case Study of Taiwanese Firm Yih-Yuh Lee and Chih-lun Wu
M00026	Service Innovation from Sales-Oriented to Customer-Oriented – A Case Study of Air Conditioning Company in Taiwan Y. Y. Lee Lee and Chun-chen Shih
G00001	Relationship between Futures Price and Open Interest in Stock and Index futures in the Indian Stock Markets: Empirical Analysis Prof. Anilkumar Garag and Dr. B Ramesh

15: 30 - 15: 40

Coffee Break

Afternoon, Dec. 29, 2010 (Wednesday)

SESSION – 2 (ICEME)

Venue: Room 2

Session Chair: Seema Munaf

Time: 15:40 – 18:00

M00027	Relationship of Transformational, Transactional and Passive/Avoidant Management Style with Achievement Motivation of Teaching Faculties of Selected Educational Institutions of Pakistan Seema Munaf
M00029	Bibliometric Analysis of Advertising Endorser Research in Marketing Chih-Chien Wang and Wen-Chien Hu
M00030	Recent Development of the Virtual Community Research: A citation and Co-Citation Analysis Chih-Chien Wang, I-Ping Chiang and Chen-Fu Chuang
M00033	Analysis of How F.C.Barcelona Implemented A Virtuous Circle Between 2003 and 2006 to Become The Best Football Team of The World In 2009 Francesc Estanyol
M00036	The SMECo-Operation Framework: A Multi-Method Secondary Research Approach To Sme Collaboration

	Francesc Estanyol
M00040	Corporate Governance And Target Ipo Bank Returns Surrounding M&A Announcements Su-Jane Chen and Juan Dempere
M00043	Impact of the Debt Ratio on Firm Investment: Evidence from Malaysian listed firms Masturah Ma'in and Abd. Ghafar Ismail
M00044	Linkages Between Product Modularity And Integration Strategies: A Conceptual Framework To Determine Competitive Capabilities M. Sadiq Sohail and Obaid Shuridah
M10018	On Developing Interoperable B2B e-Commerce Models for SMEs Woon Kian Chong, Emmanuel M Tadjouddine, Boon Leing Tan and Mathew Shafaghi
M00047	Scientific Principle and Risk Assessment under SPS Agreement Eun Sup Lee, Sun Ok Kim and Zhu Zhu
M00050	Does Religiosity affect on Consumer's Socialization Agent and Shopping Orientation? JongKuk Shin, MinSook Park, MinKyung Moon and MiRi Kim
M00052	Identifying South Africa's Wood Exports Potential Using A Gravity Model Andre C. Jordaan and Joel Hinaunye Eita
M00053	A Financial Distress Prediction System Construction based on Particles Swarm Optimization and Support Vector Machines Chia-Yu Chen, Mu-Yen Chen and Chun-Hung Hsieh
M10027	Segmenting the Online Leisure Travel Planner Michael Conyette
M00056	Information Systems Outsourcing Success: A Review Narasimhaiah Gorla and Ananth Chiravuri
G00005	Performance Comparison of Multiple Linear Regression and Artificial Neural Networks in Predicting Depositor Return of Islamic Bank Saiful Anwar and Kenji Watanabe

Morning, Dec. 30, 2010 (Thursday)

SESSION – 3 (ICEME)

Venue: Room 2

Session Chair: Jaewook Kim

Time: 9:00 – 10: 30

M00071	Semantic-based Optimal XML Schema Matching: A Mathematical Programming Approach Jaewook Kim, Yun Peng and Nenad Ivezic Junho Shin
M00073	Enterprising Tendency: A Comparative Study of Select Cases in India Dr. Hemantkumar Bulsara, Dr. Shailesh Gandhi and Dr. P D Porey
M00077	A Game Theory Approach In Information Security Risk Study Marn-Ling Shing, Chen-Chi Shing, Kuo Lane Chen and Huei Lee
M10008	Enhancing the Value of Social Networking Websites through Producer-Consumer Collaborations Shu-Yu Yeh
M10009	Managing Service Quality with BSQ Index Firdaus Abdullah, Rosita Suhaimi, Jamil Hamali and Gluma Saban
M10013	Measuring Islamic Banks Efficiency: The Case of World Islamic Banking Sectors Professor Dr Nor Hayati Bt Ahmad, Mohamad Akbar Noor Mohamad Noor and Fadzlan Sufian
M10015	Is a Threat of Countervailing Duties Effective to Reduce Illegal Export Subsidies? Moonsung Kang
M10017	Knowledge Management and Electronic Health Record Facilitate Clinical Support to

	Improve Healthcare Quality Anjum Razzaque and Magdalena Karolak
M10019	Management Problems at Manufacturing Enterprises with 100% Russian Capital in the Peoples Republic of China:Challenges and mistakes in organization design and organizational culture Pedyash, Denis and Shi, Chun-sheng
M10023	Tourist Attitudes towards Sustainable Tourism: Empirical Evidence From Malaysian National Park, Taman Negara Normala Daud and Sofiah Abdul Rahman
M10025	A Proposed Revision to the DeLone and McLean's IS Success Model Zachary Wong
M10031	Effects of Country-of-Origin, Consumer Patriotism, and Values on Brand Strength: A Multi-attribute Setting Hsiu-Li Chen
G00010	Stock Returns Declustering Under Time Dependent Hölder Exponent Sergio Bianchi and Alexandre Pantanella

10: 30 - 10: 40	Coffee Break
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Morning, Dec. 30, 2010 (Thursday)

SESSION – 4 (ICEME)

Venue: Room 2

Session Chair: Naresh Chandra Sahu

Time: 10:40 – 12:10

M10041	Correlation and Causality between Stock Market and Macro Economic Variables in India: An Empirical study Naresh Chandra Sahu and Deepinder H. Dhiman
M10045	Interactive Effects of Vertical Fit and Line-of-sight on the Organizational Performance” Qura-tul-aain Khair and Dr. Muhammad Mohtsham Saeed
M10049	Classroom Training rather than E –Training Effectiveness for Promoting Managerial Skills in Iran: A Comparative Study Mirza Hassan. Hosseini, Mohmmad Reza Shahidi, and Romina Farhadi Nahad
M10053	Waste Recycling under Take-back and Tax/Subsidy Mechanisms Tsung-Hsiu Tsai, Hong Hwang and Shih-Jye Wu
M10055	Universities as Key Actors for Cluster Development: A Case Study of the Glasgow-Edinburgh Corridor Kamarulzaman Ab. Aziz , Stanley Richardson and Nor Azlina Ab. Aziz
M10056	Determinants Of Internet Adoption In Malaysian Audit Firms Chee Hong Kok, Phua Lian Kee, Adeline Lau Hooi Ping, Siti Nabihah Abdul Khalid and Cheng Chai Yu
M10061	Competitive Advantages of Audit Firms in the Era of International Financial Reporting Standards: An Analysis using the Resource- Based View of the Firm Lian Kee, Phua, Adeline, Lau and Chris Patel
M10062	Transforming Learning Landscapes for Generation Y and Beyond Adeline, Lau and Lian Kee, Phua
M10064	Impact of Supply Chains Agility on Customer Satisfaction Dr. Akhilesh Barve
M10067	Manufacturing Service Quality: An Internal Customer Perspective Gyan Prakash
M10069	The Relationship Between Motivation To Transfer, Training Design, Transfer Climate and

	Transfer of Training Dayang Nailul Munna Abang Abdullah and Jicky Chaong Suring
G10012	IMPACT OF OWNERSHIP STURCTURE ON DIVIDEND POLICY OF FIRM (EVIDENCE FROM PAKISTAN) Saiful Anwar And Kenji Watanabe
B10029	An Analysis of Accidents Statistics in Malaysian Construction Sector Dayang Nailul Munna Abang Abdullah and Gloria Chai Mei Wern

12: 10 - 13: 30	Lunch Break
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Instructions for Oral Presentations

Devices Provided by the Conference Organizer:

Laptops (with MS-Office & Adobe Reader)

Projectors & Screen

Laser Sticks

Materials Provided by the Presenters:

PowerPoint or PDF files

Duration of each Presentation (Tentatively):

Regular Oral Session: about 15 Minutes of Presentation 5 Minutes of Q&A

Keynote Speech: 50 Minutes of Presentation 5 Minutes of Q&A

Conference Secretariat Contact:

ICEME: iceme@iedrc.org

Conference Venue:

Harbour Plaza Resort City

18 Tin Yan Road, Tsin Shui Wai, New Territories, Hong Kong

Tel: (852) 2180 1858

Fax: (852)2180 1366

Email: rsvn.hprc@harbour-plaza.com





Swimming Pool

The organizer doesn't provide accommodation, and we suggest you make an early reservation either to choose Main Hall of Harbour Plaza Resort City or other neighboring ones

2010 IEDRC HongKong conference Secretariat Contact:

iceme@iedrc.org

Call for Papers

(1) 2011 2nd International Conference on Financial Theory and Engineering (ICFTE 2011)
Indexed by INSPEC, Thomson ISI Proceeding, and Ei Compendex

Shanghai, March 11-13, 2011

Website 会议网站: <http://www.icfte.org/>

Submission Website 投稿系统:

<https://www.easychair.org/account/signin.cgi?timeout=1;conf=icfte2011>

Email: icfte@iedrc.org (.pdf and .doc)

Submission Date 截稿时间: 2010-12-15

(2) 2011 International Conference on Economics, Business and Marketing Management – EBMM 2011

Indexed by Thomson ISI and Ei Compendex.

Shanghai, March 11-13, 2011

Website 会议网站: <http://www.cebmm.org/>

Submission Website 投稿系统:

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Email: ebmm@iedrc.org (.pdf and .doc)

Submission Date 截稿时间: 2010-12-10

(3) 2011 International Conference on Economics, Trade and Development, ICETD 2011
Indexed by Ei Compendex

Bali, Indonesia : April 1-3, 2011

Website 会议网站: <http://www.icetd.org/>

Submission Website 投稿系统:

<https://www.easychair.org/account/signin.cgi?timeout=1;conf=icetd2011>

Email: icetd@iedrc.org (.pdf and .doc)

Submission Date 截稿时间: 2010-12-10

(4) 2011 International Conference on Management and Service Science - ICMSS 2011
Indexed by Ei Compendex

Bangkok, Thailand : May 7-9, 2011

Website 会议网站: <http://www.icmss.org/>

Submission Website 投稿系统:

<https://www.easychair.org/account/signin.cgi?timeout=1;conf=icmss2011>

Email: icmss@iedrc.org (.pdf and .doc)

Submission Date 截稿时间: 2011-1-20

(5) 2011 International Conference on Sociality and Economics Development - ICSEP 2011
Indexed by Ei Compendex

Kuala Lumpur, Malaysia: June 4-5, 2011

Website 会议网站: <http://www.icsep.org/>

Submission Website 投稿系统:

<https://www.easychair.org/account/signin.cgi?conf=icbbt2011>

Email: icsep@iedrc.org (.pdf and .doc)

Submission Date 截稿时间: 2011-2-25

(6) 2011 International Conference on Strategy Management and Research - ICSMR 2011
Indexed by Ei Compendex

Hong Kong: July 2-3, 2011

Website 会议网站: <http://www.icsmr.org/>

Submission Website 投稿系统:

<https://www.easychair.org/account/signin.cgi?conf=icsmr2011>

Email: icsmr@iedrc.org (.pdf and .doc)

Submission Date 截稿时间: 2011-3-15

(7) 2011 International Conference on Financial Management and Economics - ICFME 2011
Indexed by Ei Compendex

Hong Kong: July 2-3, 2011

Website 会议网站: <http://www.icfme.org/>

Submission Website 投稿系统:

<https://www.easychair.org/account/signin.cgi?conf=icfme2011>

Email: icfme@iedrc.org (.pdf and .doc)

Submission Date 截稿时间: 2011-3-10

國際經濟發展研究中心

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2011		
January 7-9, 2011		
2011 2nd International Conference on e-Education, e-Business, e-Management and e-Learning (IC4E 2011) http://www.iacsit.org/ic4e/	Mumbai, India	Nov. 20, 2010
February 26-28, 2011		
2011 International Conference on Economics and Finance Research (ICEFR 2011) http://www.icefr.org/	Singapore	Nov. 25, 2010
2011 International Conference on Social Science and Humanity (ICSSH 2011) http://www.icssh.org/	Singapore	Nov. 30, 2010
March 11-13, 2011		
2011 2nd International Conference on Financial Theory and Engineering (ICFTE 2011) http://www.icfte.org/	Shanghai, China	Nov. 20, 2010
2011 International Conference on Economics Business and Marketing Management (CEBMM 2011)	Shanghai, China	Nov. 10, 2010

2010 IEDRC MALAYSIA CONFERENCES

http://www.cebmm.org/		
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May 7-9, 2011		
2011 International Conference on Management and Service Science (ICMSS 2011) http://www.icmss.org/	Bangkok, Thailand	Jan.20, 2011
2011 International Conference on Economics and Business Information (ICEBI 2011) http://www.icebi.org/	Bangkok, Thailand	Jan.25, 2011
June 4-5, 2011		
2011 International Conference on Sociality and Economics Development (ICSEP 2011) http://www.icsep.org/	Kuala Lumpur, Malaysia	Feb.25, 2011
2011 International Conference on Industrial Technology Economics (ICITE 2011) http://www.icite.org/	Kuala Lumpur, Malaysia	Feb.15, 2011
July 2-3, 2011		
2011 International Conference on Financial Management and Economics (ICFME 2011) http://www.icfme.org/	Hong Kong	Mar.10, 2011
2011 International Conference on Strategy Management and Research (ICSMR 2011) http://www.icsmr.org/	Hong Kong	Mar.15, 2011

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