

# ICEME 2025

## The 2025 16th International Conference on E-business, Management and Economics

Conference website: <http://www.iceme.org/>  
11-13 July, 2025 • BJUT SCI-TECH BUILDING, Beijing, China

### Conference Theme:

#### "AI-Driven Decision Making in E-Commerce: From Data to Insight"

The 2025 16th International Conference on E-business, Management and Economics (ICEME 2025) will be held at Beijing, China during 11-13 July, 2025. ICEME 2025 will focus on "AI-Driven Decision Making in E-Commerce: From Data to Insight," exploring how AI is transforming decision-making in e-commerce. Topics will cover AI's role in entrepreneurship, business administration, quality management, energy economics, and international taxation.

Organized by Beijing University of Technology and supported by University of Saint Joseph, Macau, ICEME 2025 will feature expert speakers, panel discussions, and interactive sessions. The conference encourages international collaboration, professional networking, and knowledge sharing through paper publications, poster presentations, and discussions.

Join us to explore the latest innovations in AI-driven e-commerce at this dynamic global event!

We look forward to seeing you in Beijing!



### Call for Papers

#### AI in Consumer Behavior Analysis and Personalization

Understanding Consumer Preferences with AI  
Personalized Marketing Strategies using Machine Learning  
AI for Dynamic Pricing Models in E-Commerce  
Behavioral Segmentation Using AI Tools

#### AI for Optimizing E-Commerce Supply Chain and Inventory Management

Demand Forecasting using AI and Big Data  
AI for Inventory Optimization and Stock Replenishment  
Smart Logistics: AI and Automation in E-Commerce Shipping  
AI-Driven Supply Chain Resilience

#### AI in E-Commerce Fraud Detection and Cybersecurity

Machine Learning for Fraud Detection in Digital Transactions  
AI for Cybersecurity: Protecting Data and Consumer Trust  
AI-Enhanced Identity Verification Systems  
Predictive Risk Analysis for E-Commerce

#### AI-Enhanced Smart Commerce Systems

Generative AI for Cross-Border Supply Chain Optimization  
Intelligent Pricing Algorithms and Dynamic Market Forecasting  
Blockchain-AI Synergy in Transparent Trade Systems  
Smart Decision Models for Sustainable Energy Economics

#### Secure AI-Driven Transactions

Privacy-Preserving User Analytics via Federated Learning  
Cryptographic Solutions for Cross-Border Payments and Smart Contracts  
AI-Powered Fraud Detection and Digital Identity Verification  
E-Commerce Security Architectures in the Quantum Computing Era

#### Cognitive Technologies in Business Intelligence

Multimodal Cognitive Computing for Consumer Behavior Prediction  
Large Language Models (LLMs) in Intelligent Customer Service Systems  
Neuroeconomics and Brain-Computer Interface Integration  
Explainable AI (XAI) for Financial Auditing and Decision Support

#### Intelligent Automation in Business Process Management

AI-Driven Workflow Automation for Supply Chain Resilience  
Robotic Process Automation (RPA) in Financial Auditing and Compliance  
Natural Language Processing (NLP) for Contract Analysis and Risk Mitigation  
Ethical AI Governance in Automated Decision-Making Systems

#### Computational Intelligence for Sustainable E-Commerce

AI-Optimized Carbon Footprint Tracking in Global Trade  
Reinforcement Learning for Energy-Efficient Logistics Networks  
Predictive Analytics in Circular Economy Business Models  
Bias Mitigation in AI-Driven Consumer Demand Forecasting

More topics, please kindly check: <http://www.iceme.org/cfp.html>

### Submission Methods

1. Please submit your paper through the site:  
<https://confsys.iconf.org/submission/iceme2025>

Or

2. You also can send your paper to the conference  
e-mail box: [iceme@academic.net](mailto:iceme@academic.net);  
more information, please view:  
<http://www.iceme.org/sub.html>

To publish the full paper into international journal and give the oral presentation, please send us the full paper.

To give presentation only, please just send us the abstract.

Regular Papers: At least 8 pages, Up to 10 pages including all figures, tables, and references. Extra pages(from Page 11) will be charged.

Language: English is the official language of the conference; the paper should be written and presented only in English.

### Conference Proceedings

After a careful reviewing process, all accepted papers after proper registration and presentation will be published in the ICEME 2025 conference Proceedings. Conference content will be submitted for indexing by Ei Compendex and Scopus.

### Important Dates

**Submission Deadline: March 15, 2025**

**Decision Notification: April 15, 2025**

**Registration Deadline: May 10, 2025**

### Conference Venue

#### BJUT SCI-TECH BUILDING

Add.: 100 Pingle yuan Street, Chaoyang, 100124 Beijing, China  
Tel: 010-59102062

### CONTACT US

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